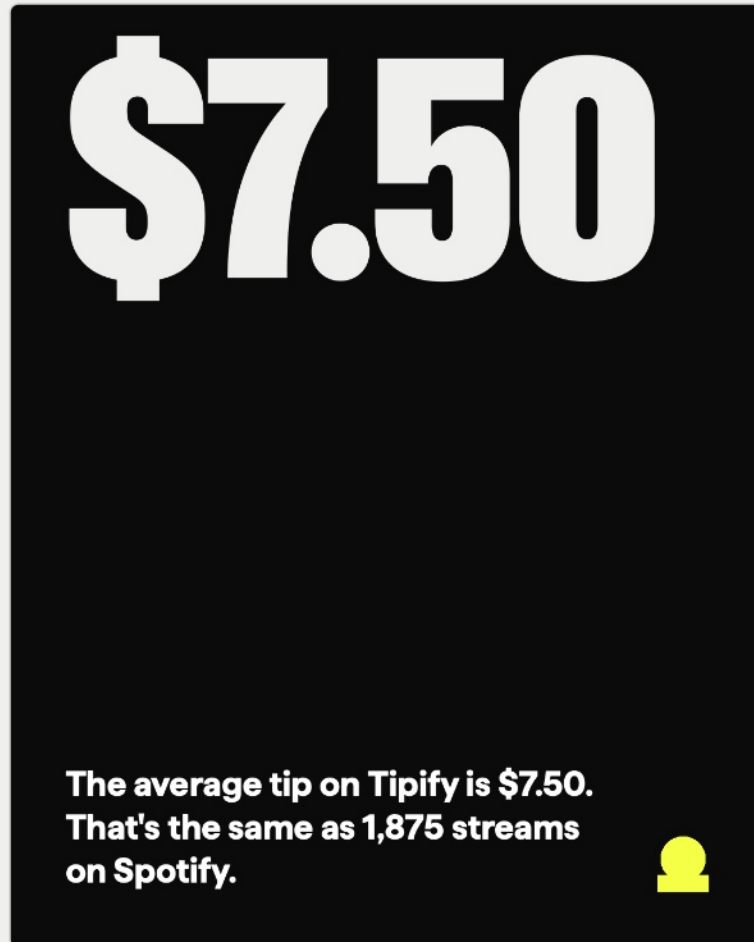


01 THE BIG NUMBER



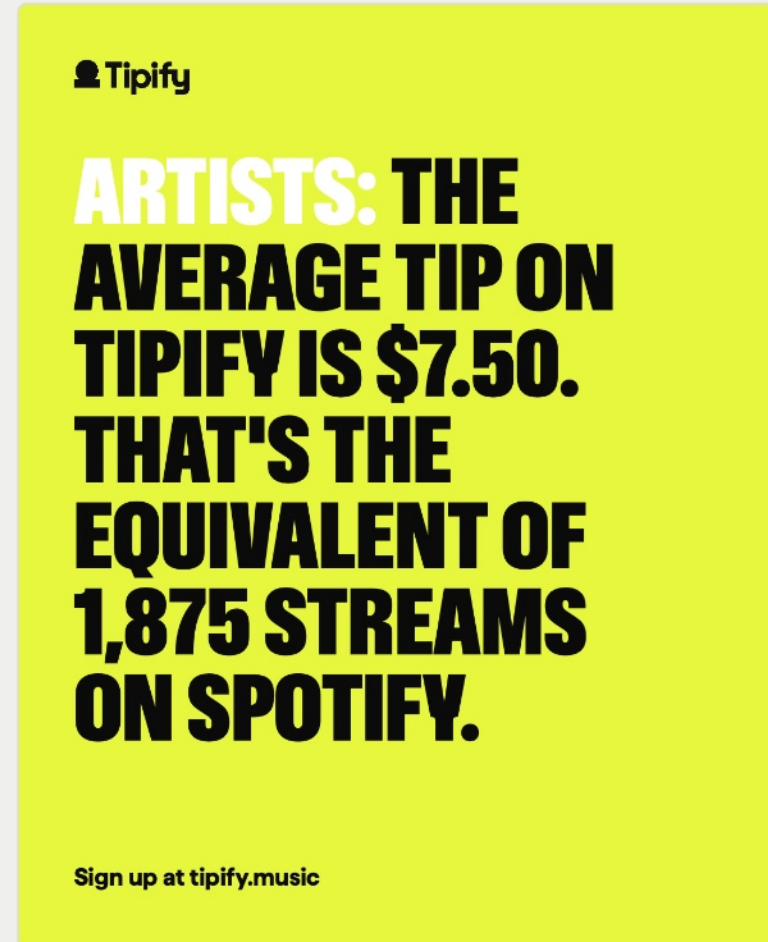
\$7.50

The average tip on Tipify is \$7.50.
That's the same as 1,875 streams
on Spotify.

SUGGESTED CAPTION

\$7.50. That's it. One tip on Tipify pays an artist the same as 1,875 Spotify streams. Back the artists you love. Sign up at tipify.music

02 YELLOW SHOUT



 **Tipify**

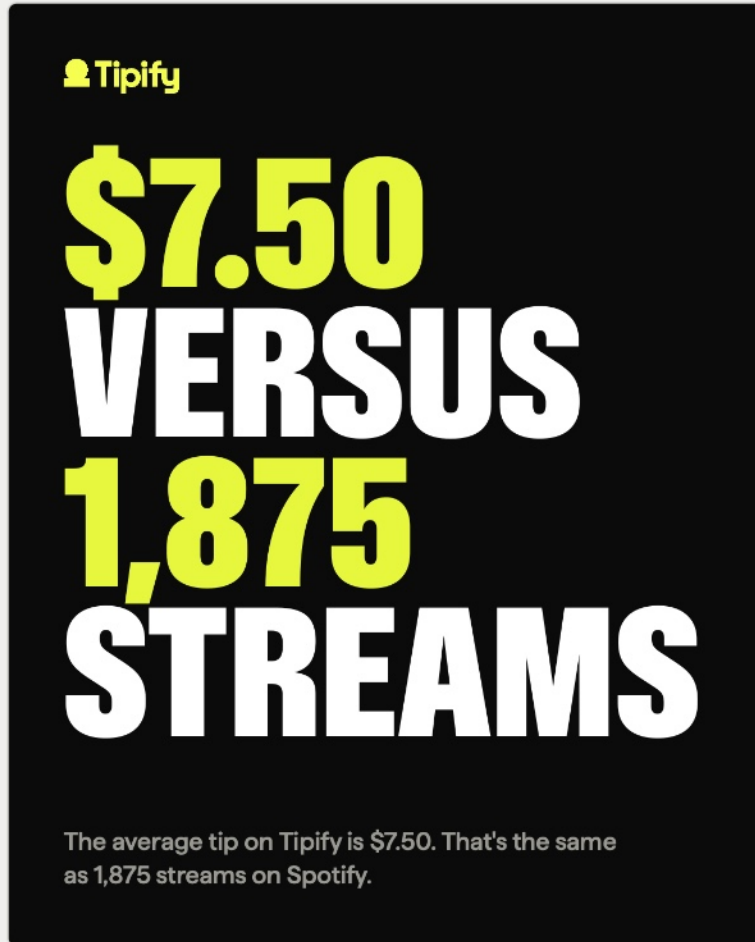
**ARTISTS: THE
AVERAGE TIP ON
TIPIFY IS \$7.50.
THAT'S THE
EQUIVALENT OF
1,875 STREAMS
ON SPOTIFY.**

Sign up at tipify.music

SUGGESTED CAPTION

Artists, here's the math that matters: the average tip on Tipify is \$7.50, the equivalent of 1,875 streams on Spotify. Stay independent, get paid directly. Sign up at tipify.music

03 THE EQUATION



Tipify

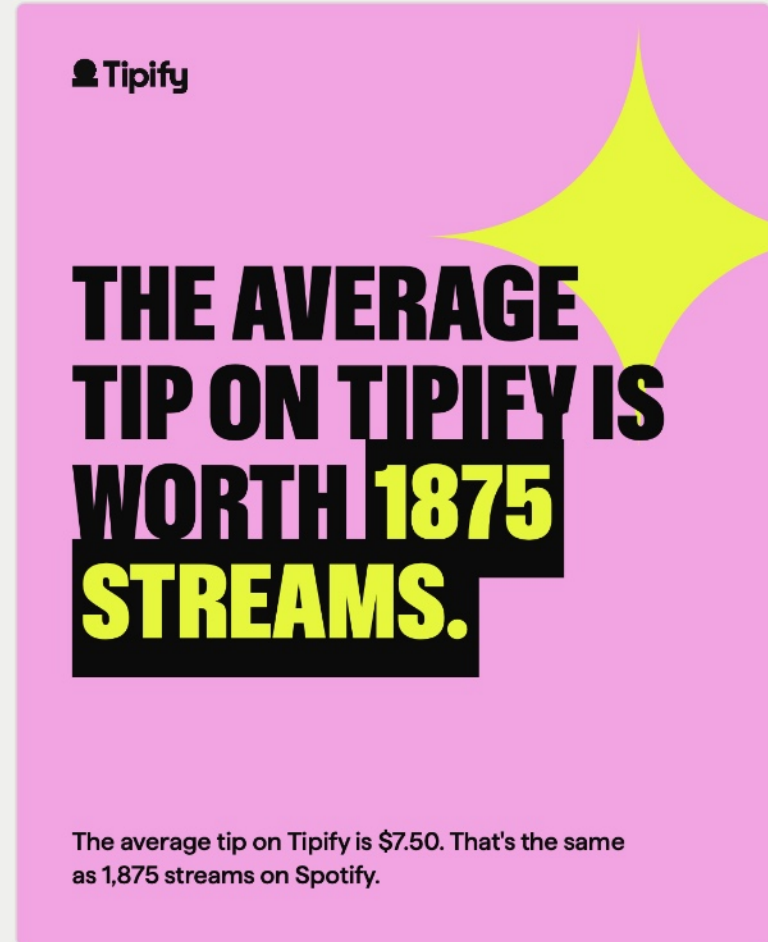
\$7.50
VERSUS
1,875
STREAMS

The average tip on Tipify is \$7.50. That's the same as 1,875 streams on Spotify.

SUGGESTED CAPTION

\$7.50 versus 1,875 streams. Same payout, wildly different effort. Tip your favorite independent artist today on Tipify.

04 PINK SPARKLE



Tipify

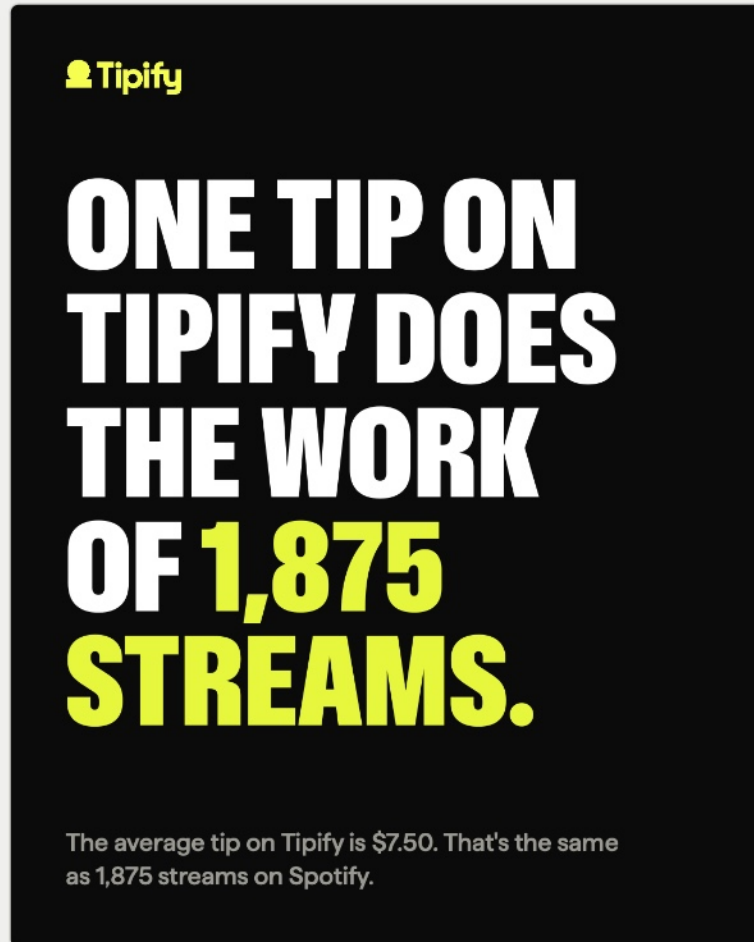
**THE AVERAGE
TIP ON TIPIFY IS
WORTH 1875
STREAMS.**

The average tip on Tipify is \$7.50. That's the same as 1,875 streams on Spotify.

SUGGESTED CAPTION

The average tip is worth 1,875 streams. Fan love that pays. Join the music movement at tipify.music

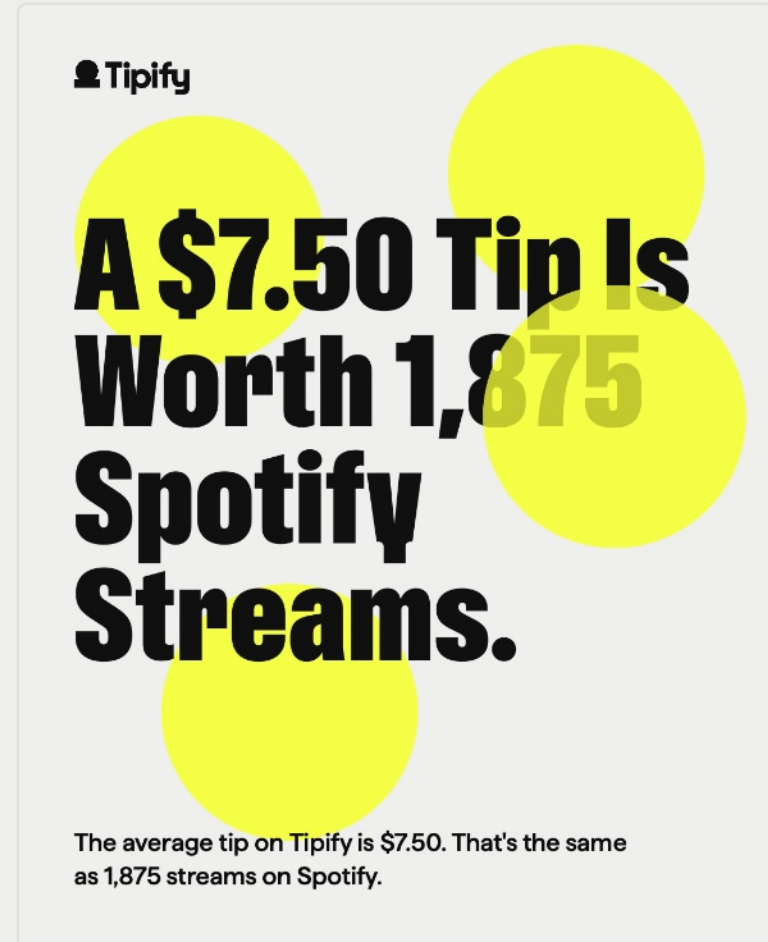
05 TIP RECEIVED



SUGGESTED CAPTION

One tip on Tipify does the work of 1,875 streams. Built for the ones without a label. Fuel the artists you love.

06 CREAM CIRCLES



SUGGESTED CAPTION

A \$7.50 tip is worth 1,875 Spotify streams. New music starts with you. Back independent artists directly on Tipify.